



**BUSINESS LICENSE COMMISSION**  
**COUNTY OF LOS ANGELES**  
374 KENNETH HAHN HALL OF ADMINISTRATION  
500 WEST TEMPLE STREET  
LOS ANGELES, CA 90012  
(213) 974-7691



August 8, 2012

Helen I. Torres  
Hispanas Organized for Political Equality - California  
634 South Spring Street, Suite 920  
Los Angeles, CA 90014

MEMBERS  
**STEVEN AFRIAT**  
*PRESIDENT*  
**RENÉE CAMPBELL**  
*VICE-PRESIDENT*  
**DIANA WOOD**  
*SECRETARY*  
**JAMES BARGER**  
*COMMISSIONER*  
**SARA VASQUEZ**  
*COMMISSIONER*

**APPLICATION FOR NOTICE OF INTENTION TO SOLICIT  
AND INFORMATION CARD**

Dear Applicant:

The Business License Commission will hold a hearing on the above matter on **Wednesday, August 15, 2012 at 9:00 a.m.** in Room 374-A, 500 West Temple Street, Los Angeles, CA 90012. Your presence is requested at this hearing. If you are unable to attend you may authorize a representative to appear on your behalf. The representative must present signed and duly notarized letter giving authorization and the reasons you are unable to appear.

**RIGHT TO REPRESENTATION / FOREIGN LANGUAGE SPEAKERS**

**You have the right to be represented at this hearing by an attorney or other individual of your choosing and at your own cost.** In the absence of a representative, you must represent yourself and the hearing will proceed as scheduled.

If you require a translator, you must arrange at your own cost to have present at the hearing either **a professional/certified interpreter or other person who is fluent in both English and your native language.** If you are unable to locate an interpreter, please contact our office and you will be provided a list of interpreting services.

Parking is available at your cost; a map is enclosed for your convenience. **Please note proceedings begin promptly at 9:00 a.m. The Business License Commission reserves the right to reschedule your hearing to a later date for failure to timely appear.**

Sincerely,

STEVEN AFRIAT  
President

Lupe Duron  
Commission Staff

NOTE: Please photocopy both sides  
and retain for your files.

**NOTICE OF INTENTION TO SOLICIT**  
To Appeal or Solicit for Charitable Purposes in the  
UNINCORPORATED Portions of the  
COUNTY OF LOS ANGELES  
**BUSINESS LICENSE COMMISSION**  
374 Kenneth Hahn Hall of Administration  
500 West Temple Street  
Los Angeles CA 90012  
Telephone: 213/974-7691

ALL QUESTIONS MUST BE ANSWERED. PLEASE TYPE OR PRINT.

(Los Angeles County Code, Volume 3, Title 7, Chapter 7-24 requires that this Notice of Intention to be filed at least 30 days prior to beginning your solicitation or advertisement for your fund-raising activity. No advertisement or solicitation may begin until this office has issued an Information Card. "No" or "None" may be written where appropriate on this form. Additional Information may be added on separate sheets; however do not add separate sheets in lieu of answering the questions on this form.)

1. Hiparus Organized for Political Equality-California When organized: 1989  
(Full Name of Organization) Incorporated: \_\_\_\_\_  
Yes ☐ No ☒
2. 634 South Spring St. Suite 920, Los Angeles, CA 90014 213-833-1996  
(Address: Street, City and Zip Code) (Telephone - Daytime)
3. Helen I. Torres "Same as above" 213-833-1996  
(Name of Person in Charge of Appeal -- Address and Zip Code) (Telephone - Daytime and E-mail Address)
4. TO CONDUCT OR SOLICIT: Annual Awards Dinner  
(If only to solicit funds, it would be a General Appeal, if a specific event, state type of event)
5. WHERE and WHEN this fund-raising activity will be held: Thursday, December 6, 2012  
(If specific event, exact dates)  
Biltmore Hotel Los Angeles, 506 S. Grand Ave. 90071
6. Solicitation/Advertisement starts 6/18/12; ends 12/6/12  
(Specific date, or when issued) (Last day of specified event)
7. SPECIFIC Purpose of this Solicitation: General Appeal
8. ANTICIPATED Gross Goal (Before deducting expenses): \$ 250,000 \$  
(LOCAL) (STATE) (NATIONAL)
9. If this solicitation or activity is conducted on behalf of another organization, give its name and address and enclose a copy of a letter of authorization from organization(s). NO
10. Solicitation/Advertisement to be made by means of (indicate by checking below):  
( ) Volunteer Solicitors ( ) Box Office Sales ( ) Posters ( ) Bulletins  
( ) Paid Solicitors ( ) Telephone ( ) Newspapers  
( ) Personal Approach ( ) Radio/Television ☒ Mail  
Other \_\_\_\_\_ methods \_\_\_\_\_ (specify): \_\_\_\_\_
11. Admission: \$ N/A Tickets N/A Invitations \_\_\_\_\_ No. Printed \_\_\_\_\_  
Numbered \_\_\_\_\_

SPECIFY PER PERSON  
PER COUPLE

Selling prices: (Ads, cookies, etc.) \_\_\_\_\_

Games: \_\_\_\_\_

Cost of Carnival Tickets: \_\_\_\_\_

Rides: \_\_\_\_\_

12. Itemized list of *ANTICIPATED* expenses to be incurred in conducting this solicitation only:

Salaries	<u>23,602</u>	Printing Advertisement	<u>3,000</u>
Solicitors		Stationery/Postage	<u>4,000</u>
Managers		Prizes	
Promoters		Cost of Merchandise	
Other	<u>5,000</u>	Refreshments/Meals	<u>51,000</u>
Rents	<u>AV 6,000</u>	Miscellaneous:	<u>4,500</u>
Music		(Specify)	
Telephone		ANTICIPATED TOTAL \$	<u>97,102.00</u>

13. a. 39.1 Percent (anticipated) of gross contributions for expenses (divide gross goal --Item No. 8-- into expenses ---Item No. 12---)
- b. 61.1 Percent (anticipated) of gross contributions to be used as specified in application (subtract percent for expenses --- 13. a. --- from 100%)
- c. 0 Percent of the proceeds to be used outside of Los Angeles County and specify where it will be use (If applicable)

NOTE: PLEASE BREAK ALL PERCENTAGES DOWN TO THE NEAREST TENTH.

14. I the signer of this Notice of Intention, attach hereto copies of the following as required:
- Articles of Incorporation and/or Bylaws of this organization (BOTH if group is incorporated)
  - Names, Titles and Terms of Offices for two Officers of this organization
  - Current Financial Statement (treasurer's report, audit, etc.)
  - A statement of any and all agreements or understandings made or had with any agent, solicitor, promoter or manager of this solicitation, or a copy of such agreement or understanding, if it is in writing.
  - Tax exemption certificate. State & Federal

(Items a, b, c and e above must be submitted. If items c or d do not apply to your group, indicate "none")

I have read and understand the provisions of Los Angeles County Code, volume 3, Title 7, Chapter 7-24 and before authorizing any person to solicit, I will require the solicitor to read Sections 7-24-010 to 7-24-400 of said Ordinance.

Within 30 days after the completion of the solicitation, I will submit the Report of Results of Activity form to the Business License Commission, indicating all receipts and expenditures of this appeal/activity.

PLEASE PRINT NAME AND THEN SIGN. AN OFFICER OF THE ORGANIZATION MUST SIGN.

"I declare under penalty of perjury under the laws of the County of Los Angeles and the State of California that the foregoing is true and correct."

Alvora, Executive Director & CEO  
(Signature and Title)

634 S Spring St Los Angeles, CA 90014  
(Complete Address)

213-833-1996  
Daytime Telephone Number

7/2/12  
Today's Date

NON-COMPLIANCE WITH, OR VIOLATION OF, LOS ANGELES COUNTY CODE, VOLUME 3, TITLE 7, CHAPTER 7-24, IS A MISDEMEANOR PUNISHABLE BY A FINE OR IMPRISONMENT -- OR BOTH.

**IMPORTANT REMINDER:**

A current list of officers and a current financial statement or audit must be sent at least once annually to keep your file updated. Other documents are not necessary unless they have new or additional information, or amendments.

Please give the name and telephone number of a person that we may contact for questions regarding the "NOTICE OF INTENTION" application.

Name: Mayra Rojas

Telephone No. 213 833-1996

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **AUG 08 2003**

Employer Identification Number:

DLN:

HISPANAS ORGANIZED FOR POLITICAL  
EQUALITY - CALIFORNIA  
C/O SANDRA MAGANA  
634 S SPRING ST  
LOS ANGELES, CA 90014-0000

Contact Person:  
SHARI A KOLNICKI  
Contact Telephone Number:  
(877) 829-5500

Public Charity Status:  
170(b)(1)(A)(vi)

Dear Applicant:

Our letter dated November 19, 1999, stated you would be exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code, and you would be treated as a public charity during an advance ruling period.

Based on our records and on the information you submitted, we are pleased to confirm that you are exempt under section 501(c)(3) of the Code, and you are classified as a public charity under the Code section listed in the heading of this letter.

Publication 557, Tax-Exempt Status for Your Organization, provides detailed information about your rights and responsibilities as an exempt organization. You may request a copy by calling the toll-free number for forms, (800) 829-3676. Information is also available on our Internet Web Site at [www.irs.gov](http://www.irs.gov).

If you have general questions about exempt organizations, please call our toll-free number shown in the heading between 8:00 a.m. - 6:30 p.m. Eastern time.

Please keep this letter in your permanent records.

Sincerely yours,



Lois G. Lerner  
Director, Exempt Organizations  
Rulings and Agreements

Letter 1050 (DO/CG)



STATE OF CALIFORNIA  
FRANCHISE TAX BOARD  
PO BOX 1286  
RANCHO CORDOVA CA 95741-1286

In reply refer to  
755:G :RWN

January 3, 2000

HISPANAS ORGANIZED FOR POLITICAL EQUALITY - CALIFORNIA  
634 S SPRING ST STE 920  
LOS ANGELES CA 90014-3921

Purpose : EDUCATIONAL  
Code Section : 23701d  
Form of Organization : Corporation  
Accounting Period Ending: June 30  
Organization Number :

You are exempt from state franchise or income tax under the section of the Revenue and Taxation Code indicated above.

This decision is based on information you submitted and assumes that your present operations continue unchanged or conform to those proposed in your application. Any change in operation, character, or purpose of the organization must be reported immediately to this office so that we may determine the effect on your exempt status. Any change of name or address must also be reported.

In the event of a change in relevant statutory, administrative, judicial case law, a change in federal interpretation of federal law in cases where our opinion is based upon such an interpretation, or a change in the material facts or circumstances relating to your application upon which this opinion is based, this opinion may no longer be applicable. It is your responsibility to be aware of these changes should they occur. This paragraph constitutes written advice, other than a chief counsel ruling, within the meaning of Revenue and Taxation Code Section 21012(a)(2).

You may be required to file Form 199 (Exempt Organization Annual Information Return) on or before the 15th day of the 5th month (4 1/2 months) after the close of your accounting period. Please see annual instructions with forms for requirements.

You are not required to file state franchise or income tax returns unless you have income subject to the unrelated business income tax

January 3, 2000

HISPANAS ORGANIZED FOR POLITICAL EQUALITY - CALIFORNIA

ENTITY ID : 2097877

Page 2

under Section 23731 of the Code. In this event, you are required to file Form 109 (Exempt Organization Business Income Tax Return) by the 15th day of the 5th month (4 1/2 months) after the close of your annual accounting period.

Please note that an exemption from federal income or other taxes and other state taxes requires separate applications.

A copy of this letter has been sent to the Registry of Charitable Trusts.

R NORTON  
EXEMPT ORGANIZATION SECTION  
PROCESSING SERVICES BUREAU  
TELEPHONE (916) 845-4178

EO :

CC : RICHARD GEE, MCBIRNEY & CHUCK

COPY

# State of California



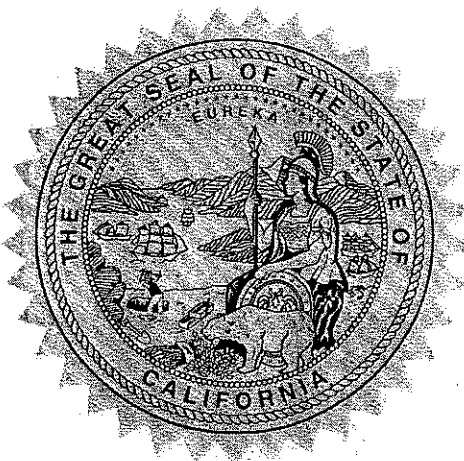
## SECRETARY OF STATE

I, *BILL JONES*, Secretary of State of the State of California, hereby certify:

That the attached transcript of 2 page(s) was prepared by and in this office from the record on file, of which it purports to be a copy, and that it is full, true and correct.

**IN WITNESS WHEREOF**, I execute this certificate and affix the Great Seal of the State of California this day of

AUG 30 1999



*Bill Jones*

Secretary of State

2037077

FILED

In the office of the Secretary of State  
of the State of California

DEC 17 1998

*Bill Jones*  
BILL JONES, Secretary of State

ARTICLES OF INCORPORATION  
OF

HISPANAS ORGANIZED FOR POLITICAL EQUALITY - CALIFORNIA

ONE: The name of this corporation is Hispanas Organized for Political Equality - California.

TWO: This corporation is a nonprofit public benefit corporation and is not organized for the private gain of any person. It is organized under the California Nonprofit Public Benefit Corporation Law for public and charitable purposes. This corporation is organized exclusively for charitable or educational purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code of 1986 or the corresponding provision of any future United States internal revenue law.

The purpose of the corporation shall be to provide civic education and civic leadership training of Latinas.

Notwithstanding any other provision of these articles, this corporation shall not, except to an insubstantial degree, engage in any activities or exercise any powers that are not in furtherance of the purposes of this corporation, and the corporation shall not carry on any other activities not permitted to be carried on (a) by a corporation exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code of 1986 or the corresponding provision of any future United States internal revenue law, or (b) by a corporation, contributions to which are deductible under Section 170(c)(2) of the Internal Revenue Code of 1986 or the corresponding provision of any future United States internal revenue law.

THREE: The name and address in this state of the corporation's initial agent for service of process is Maria Contreras-Sweet, 634 South Spring Street, Suite 920, Los Angeles, California 90014.

FOUR: (a) No substantial part of the activities of this corporation shall consist of lobbying or propaganda, or otherwise attempting to influence legislation, except as provided in Section 501(h) of the Internal Revenue Code of 1986, and this corporation shall not participate in or intervene in (including publishing or distributing statements) any political campaign on behalf of or in opposition to any candidate for public office.



(b) All corporate property is irrevocably dedicated to charitable purposes. No part of the net earnings of this corporation shall inure to the benefit of any of its directors, officers, or to individuals.

(c) On the winding up and dissolution of this corporation, after paying or adequately providing for the debts, obligations and liabilities of the corporation, the remaining assets of this corporation shall be distributed to such organization (or organizations) organized and operated exclusively for charitable purposes, which has established its tax-exempt status under Section 501(c)(3) of the Internal Revenue Code of 1986 (or the corresponding provision of any future United States internal revenue law).

Dated: Dec 16, 1998

Maria Contreras  
Maria Contreras-Sweet, Incorporator





#### Mission

HOPE is a nonprofit, nonpartisan organization committed to ensuring political and economic parity for Latinas through leadership, advocacy, and education to the benefit of all communities and the status of women.

#### Vision

Latinas inspiring, empowering, and engaging leadership to strengthen all communities.

Hispanas Organized for Political Equality  
www.latinas.org

#### Our Work

##### Leadership

**HOPE Leadership Institute (HLI):**  
The only statewide leadership program specifically designed to empower Latina leaders to create change in their communities across California

**Youth Leadership Through Literacy Program:**  
A statewide program designed to prepare low-income, high school age Latinas for college and civic participation

**Financial Success Program - Professional and College Edition:**  
Two innovative financial literacy programs designed to provide Latinas with key knowledge to achieving financial freedom

##### Advocacy

**Latina Action Day (Sacramento):**  
Mobilizes Latina leaders statewide to voice their concerns on issues impacting Latinas and their communities through a full day policy conference and capitol visits

**HOPE.ACT.** builds Latina access and influence through the power of online and offline networking. It aims to identify, train, and mentor a powerful network of Latinas about important issues affecting them, their families, and communities.

**HOPE.ACT.VOTE:**  
Galvanizes the HOPE network to action by providing information on key legislation, connecting them to their elected representatives and an online platform for policy discussion

**HOPE.ACT. HEALTH:**  
A Public Education Campaign ensuring that the Latino community is fully empowered to participate in the expansion of health care insurance programs provided by the Patient Protection and Affordable Care Act (ACA)

**Powermapp** – A tool that unlocks the relationships and influence of our HLI network (350 Latina Leaders). Powermapp is an online mobile application, which helps advocacy organizations

##### Education

**Latina History Day (Los Angeles):**  
Annual conference established to celebrate Latina history and provide a forum for important issues such as health, education and economic empowerment

**Reports:**  
**State of Latinas:**  
Annual report on the education, economic and political progress of Latinas in California

**Profiles in Leadership:**  
Highlights Latina leaders contribution to society and inspires Latinas to achieve their full potential

**Public Opinion Study of California Latina Electorate:**  
Study of high propensity Latina voters and their use of new media

- 1999 Established HOPE Leadership Institute
- 2001 1st Issue Profiles in Leadership
- 2004 1st Issue State of Latinas
- 2004 Established Youth Leadership Through Literacy Program
- 2006 Established Financial Success Program
- 2008 Launched HOPE.ACT.VOTE
- 2008 Entre Hermanas Multi-Generational Coaching Program Pilot
- 2010 HOPE.ACT. – a series of tools and public education campaigns aimed at advancing HOPE's advocacy agenda.

#### HOPE Board of Directors

##### Officers:

##### Members

#### Programs & Conferences

**Current Programs:**  
HOPE Leadership Institute®  
Youth Leadership through Literacy Program  
Financial Success Professional Edition.  
Financial Success College Edition

**Conferences:**  
Latina History Day  
Latina Action Day - Sacramento®

#### Media Outlets

**Websites:** www.latinas.org  
http://hopeactvote.latinas.org

**Social Media:** (Twitter) www.twitter.com/hopelatinas  
(YouTube) www.youtube.com/hopelatinas  
(Facebook) www.facebook.com/hopelatinas  
(Linked-IN) HOPE – Hispanas Organized for Political Equality  
(Power Mapp) http://HOPE.powermapp.com

#### Our History

For twenty years, HOPE has focused on empowering our communities through advocacy, Latina leadership training and increasing knowledge on the disparities experienced in the Latina community. To date, HOPE's innovative programming has served over 40,000 Latinas statewide and touched the lives of several thousand more through advocacy efforts.

- 1989 HOPE was founded
- 1992 1st Annual Latina History Day A Proud Past...A Powerful Tomorrow
- 1995 1st Annual Latina Action Day, Sacramento
- 1998 1st Annual Latina Action Day, Washington D.C. (currently an HLI session)